



Codelith Lab

PRIVATE LIMITED · EST. 2025

NEXT-GEN AI-POWERED DIGITAL AGENCY

PUNE · MAHARASHTRA · INDIA

SERVICE PORTFOLIO • VOLUME **02** OF 04

Mobile App Development

Packages, Pricing & Deliverables — 2026 Edition

Android and iOS applications built from one codebase, with the backend, admin panel and store publishing included — not sold to you afterwards. From a single-platform MVP to a multi-app enterprise platform, every tier below lists exactly what ships.

PACKAGES FROM

₹35,000 — up to ₹3,49,000+ for enterprise platforms

WEBSITE

codelithlab.com

LIVE DEMOS

codelithlabdemo.online

CALL / WHATSAPP

+91 86691 17894

business@codelithlab.com

CIN · U62091PN2025PTC247887

Valid for 30 days from issue

— INSIDE THIS DOCUMENT

Contents

01	About Codelith Lab	03
02	Why Businesses Choose Us	04
03	What We Build — app categories & proof	05
I	PART ONE — THE PACKAGES	06
04	Packages at a Glance	07
05	Starter MVP — ₹35,000 · Android · 6 screens	08
06	Business App — ₹79,999 · Android + iOS	09
07	Premium App — ₹1,79,000 · 22–28 screens	10
08	Enterprise Platform — ₹3,49,000 onwards	11
09	Full Feature Comparison — all 4 tiers, line by line	12–13
II	PART TWO — BEYOND THE PACKAGES	14
10	Specialised App Builds	15
11	Add-Ons & Optional Modules	16
12	App Care & Maintenance Plans	17
III	PART THREE — WORKING TOGETHER	18
13	How We Work — Process & Timeline	19
14	Technology Stack	20
15	Payment Schedule & Terms	21
16	Frequently Asked Questions	22
17	Let's Build Together	23

A note on app pricing

App budgets vary more than website budgets because screen count, backend depth and third-party integrations move the number. Every package here is fixed-scope — we document the exact screen list and feature list before quoting, so the figure you approve is the figure you pay. **All prices are exclusive of 18% GST.**

SECTION 01

About Codelith Lab

Codelith Lab Private Limited is a next-generation, AI-powered digital agency headquartered in Pune, India. Founded in 2025 by **Aditya Sonawane** and **Bhavana Sonawane**, we build mobile applications, websites, CRM platforms and automation systems for businesses that want to scale — not merely exist online.

For app clients, one fact matters more than any portfolio slide: **we ship and run our own product**. ZupiChat — our WhatsApp-first CRM and customer engagement platform — is built, released, monitored and supported by the same team that will build your app. We know what happens after launch, because we live with it every day.

2025

INCORPORATED

10+

SERVICE VERTICALS

100%

IN-HOUSE TEAM

2

STORES, ONE CODEBASE

WHAT WE DO

Mobile App Development

Website Development

SEO & Digital Marketing

ZupiChat CRM & WhatsApp API

SaaS & Custom Software

Automation & AI Solutions

Domain & Hosting

Maintenance & Support

THIS DOCUMENT COVERS

- ✓ Four fixed-scope app packages, from **₹35,000** to **₹3,49,000+**
- ✓ A line-by-line feature comparison across all tiers
- ✓ Specialised builds — delivery, taxi, healthcare, LMS, marketplace
- ✓ Transparent add-on pricing with no hidden charges
- ✓ App care plans and third-party costs stated openly
- ✓ Our process, store publishing, payment schedule and terms

THE REST OF THE SERIES

Volume 01 — Website Development

Four website packages from ₹8,000 to ₹99,999, e-commerce builds, add-ons and care plans, with 68 live demos to browse.

Volume 03 — SEO Services

Local, national and e-commerce SEO retainers, technical audits, content strategy and AI-search optimisation.

Volume 04 — Domain & Hosting

Domain registration, shared and cloud hosting, business email, SSL and managed server plans with annual pricing.

REGISTERED OFFICE

Sr. No. 61/1A, Lipane Vasti, Ambegaon BK, Pune, Maharashtra — 411046, India

CIN U62091PN2025PTC247887 · **Email** business@codelithlab.com · **Phone** +91 86691 17894, +91 83296 08019

SECTION 02

Why businesses choose us

An app is not a website in a phone frame. It has to be installed, updated, reviewed by two store teams and lived with for years. Here is what we build in regardless of package.

**One codebase, both stores**

Flutter and React Native let us ship Android and iOS from a single codebase — roughly 40% cheaper than building each platform separately, with no visible compromise.

**Backend included, not extra**

Database, APIs and an admin panel are part of the Business tier upward. You will not receive an app you cannot update without calling a developer.

**We handle store submission**

Play Console and App Store Connect setup, listings, screenshots, privacy declarations and the review process — including resubmission if a reviewer pushes back.

**Tested on real devices**

Not just an emulator. We test on low-end Android handsets, mid-range phones and iPhones, because most Indian users are not on flagship hardware.

**You own the code and the accounts**

Full source, keystore, backend and both store accounts stay in your name. If you ever leave us, nothing has to be rebuilt from scratch.

**Built for weak networks**

Compressed payloads, caching and graceful offline states. An app that freezes on 3G loses the user before it loses the review.

**Analytics from day one**

Crash reporting, funnels and event tracking configured before launch, so you can see where users drop off instead of guessing.

**Plugs into ZupiChat CRM**

Native WhatsApp Business API and CRM integration means app signups become follow-up conversations, not rows in a database.

**Fixed scope, fixed price**

A written screen list and feature list is approved before development starts. No surprise invoices halfway through a sprint.

SECTION 03

What we build

We are not a template shop. Every category below is an app architecture we have designed, built and shipped — with the backend, admin panel and store listing that go with it.

OUR OWN PRODUCT, IN PRODUCTION

ZupiChat

A WhatsApp-first CRM and customer engagement platform built and operated by Codelith Lab. Real users, real uptime pressure, real support tickets — the same team builds your app.

68

LIVE DEMOS ONLINE

APP CATEGORIES WE BUILD

E-Commerce
& Retail

01

On-Demand
& Delivery

02

Healthcare
& Clinics

03

Education
& LMS

04

Booking &
Reservations

05

Real Estate
& Listings

06

Fitness &
Wellness

07

Internal &
Field-Force

08

BRANDS WE HAVE BUILT FOR

Codelith Studio

Orbit Walls

MBBS Mitra

Air O Sea

The Right Admission

Doctor at Door

CA Jitesh Telisara

Gadget Free Hours

BeyondWalls

Disha

Eklavya Overseas

BEFORE YOU COMMISSION AN APP, ASK

- ✓ Does my audience actually need an install, or is a fast mobile site enough?
- ✓ What is the one job the app must do better than my website?
- ✓ Who will keep the content and prices updated after launch?
- ✓ What is my budget for the year after launch, not just the build?

WE WILL TELL YOU NOT TO BUILD ONE

- ✗ If a mobile-optimised website would serve you better and cost a fifth
- ✗ If there is no repeat-usage reason for someone to keep it installed
- ✗ If the budget covers the build but nothing for the first year of upkeep
- ✗ If the idea needs validation first — start with an MVP, not a platform

SEE OUR DESIGN QUALITY BEFORE YOU COMMIT

Our live gallery at codelithlabdemo.online holds 68 flagship demo builds across eight industries. The interface craft, motion and finish you see there is the same standard we apply to app UI — open the one closest to your business and tell us what to change.



PART ONE

The packages

Four fixed-scope tiers, from a single-platform MVP that validates an idea to a multi-app enterprise platform. Each one lists the screen count, the backend depth, the store work included and the exact timeline — then a line-by-line comparison across all four.

Packages at a Glance	07
Starter MVP — ₹35,000	08
Business App — ₹79,999	09
Premium App — ₹1,79,000	10
Enterprise Platform — ₹3,49,000 onwards	11
Full Feature Comparison	12–13

SECTION 04

Packages at a glance

Four fixed-scope tiers. Start where your idea actually is — you can upgrade later and only pay the difference.

TIER 01 Starter MVP ₹35,000 ONWARDS	TIER 02 Business App ₹79,999 FIXED PRICE	TIER 03 POPULAR Premium App ₹1,79,000 FIXED PRICE	TIER 04 Enterprise Platform ₹3,49,000+ SCOPED QUOTE
Platform Android Screens Up to 6 Delivery 3–4 weeks Support 30 days	Platform Android + iOS Screens 10–14 Delivery 6–8 weeks Support 60 days	Platform Android + iOS Screens 22–28 Delivery 10–14 weeks Support 6 months	Platform + Web console Screens 40+ Delivery 16–24 weeks Support 12 months
✓ Flutter build, brand-themed UI ✓ Firebase content backend ✓ Push notifications (basic) ✓ Play Store submission ✓ Source code + APK/AAB For validating an idea, simple utility apps and single-purpose business apps.	✓ Custom UI, both app stores ✓ Login & user profiles ✓ Custom backend + database ✓ Web admin panel ✓ Analytics + crash reporting For established SMEs who need a real customer-facing app on both platforms.	✓ Bespoke UI/UX + prototype ✓ Payments & order flow ✓ In-app chat + real-time ✓ Advanced admin dashboard ✓ 6 months free maintenance For product companies, marketplaces, service platforms and funded startups.	✓ Multi-app ecosystem ✓ Live tracking & maps ✓ Wallet, payouts, commissions ✓ ERP / CRM integrations ✓ Dedicated project manager For marketplaces, logistics, franchise networks and multi-sided platforms.

NOT SURE WHICH ONE FITS?

"I want to test whether people will even use it."

Do not build the full thing. **Starter MVP** — one platform, six screens, in market within a month.

"My customers keep asking for an app on both phones."

You need logins, a backend and an admin panel. **Business App** is the right fit for most SMEs.

"The app is the business — payments, bookings, chat."

You need product-grade engineering. **Premium App** — our most commissioned tier.

INCLUDED IN EVERY PACKAGE

Written screen-list and feature-list scope · Real-device testing · App icon & splash screen · Store listing copy and submission · Signed release builds · Full source code and keystore handover · Handover training call · The stated post-launch support window.

Store developer fees, backend hosting and API usage are billed separately — see page 21. **All prices exclusive of 18% GST.**

01

TIER 01 — VALIDATE

Starter MVP

The cheapest honest way to find out whether people will install and open your app. One platform, six screens, live on the Play Store inside a month.

STARTING AT

₹35,000

+ 18% GST

PLATFORM

Android

SCREENS

Up to 6

DELIVERY

3–4 weeks

FREE SUPPORT

30 days

DESIGN & BUILD

- ✓ Cross-platform **Flutter** build, released for Android
- ✓ Premium UI kit themed to your brand colours and fonts
- ✓ Splash screen, onboarding, home, listing, detail and contact screens
- ✓ Custom app icon and launch screen
- ✓ Tested on low-end, mid-range and recent Android devices

FEATURES

- ✓ Content managed through Firebase — you can update text and images
- ✓ Click-to-call, WhatsApp and email actions
- ✓ Google Maps location and directions
- ✓ Image gallery or product listing
- ✓ Basic push notifications
- ✓ Share and rate-the-app prompts

BACKEND & ANALYTICS

- ✓ Firebase project configured under your account
- ✓ Firebase Analytics and Crashlytics enabled
- ✓ Connection to your existing website data where applicable

STORE & HANDOVER

- ✓ **Google Play Store submission handled by us**
- ✓ Store listing copy, screenshots and feature graphic
- ✓ Privacy policy and data-safety declaration prepared
- ✓ Signed APK and AAB, plus the keystore, handed to you
- ✓ Complete source code and a 30-minute walkthrough
- ✓ 30 days of post-launch bug fixing at no cost

NOT INCLUDED AT THIS TIER

- ✗ iOS build and App Store release (add for ₹18,000)
- ✗ User registration, login and profiles
- ✗ Payments, cart or booking flows
- ✗ Custom web admin panel

BEST SUITED FOR

Founders testing an idea before raising or spending more, local businesses wanting a simple branded app, catalogue and brochure apps, event apps, and internal tools for a small team. **The point of an MVP is to learn something** — we will help you decide what to measure before we build it.

MOST REQUESTED ADD-ONS AT THIS TIER

Add the iOS build & App Store release

₹18,000

Additional screen beyond the 6 included

₹3,500 / screen

Store graphics & screenshot pack

₹4,500

Play Store account setup & publishing

₹3,500

02

TIER 02 — GROWTH

Business App

A real customer-facing app on both stores, with accounts, a backend you control and an admin panel your team can actually use without calling a developer.

FIXED PRICE

₹79,999

+ 18% GST

PLATFORM

Android + iOS

SCREENS

10–14

DELIVERY

6–8 weeks

FREE SUPPORT

60 days**Everything in Starter MVP + the following**

DESIGN & BUILD

- ✓ Custom UI design for every screen — not a themed template
- ✓ Released to **both Google Play and the Apple App Store**
- ✓ Light and dark mode support
- ✓ Smooth screen transitions and loading states
- ✓ Tablet-friendly layouts for key screens

ACCOUNTS & USERS

- ✓ Registration and login — email, phone OTP and Google
- ✓ User profile with editable details and photo
- ✓ Password reset and account deletion flows (store-compliant)
- ✓ Saved items, history and preferences

BACKEND & ADMIN

- ✓ Custom backend with your own database
- ✓ Secure REST APIs with token authentication
- ✓ **Web admin panel** — manage content, users and orders
- ✓ Send push notification campaigns from the admin panel
- ✓ Export data to CSV or Excel
- ✓ 60-minute admin training session and written guide

FEATURES & QUALITY

- ✓ In-app search with filters and sorting
- ✓ Offline caching so the app opens without a connection
- ✓ Enquiry, callback and feedback forms
- ✓ Firebase Analytics, Crashlytics and Google Analytics
- ✓ Force-update mechanism for future releases
- ✓ Both store submissions handled, including review responses

BEST SUITED FOR

Growing SMEs, retail chains, clinics, coaching institutes, service companies, gyms, salons, travel operators and B2B suppliers — anyone whose customers return often enough to justify keeping an app installed.

MOST REQUESTED ADD-ONS AT THIS TIER

Payment gateway & checkout flow

₹9,000

In-app chat or support module

₹18,000

ZupiChat CRM + WhatsApp Business API

₹8,000 onwards

Business Care after the free 60 days

₹5,999 / month

03

TIER 03 — PRODUCT GRADE

Premium App

For when the app **is** the business. Payments, bookings, chat and real-time updates, engineered and instrumented like a product rather than a project.

FIXED PRICE

₹1,79,000

+ 18% GST

PLATFORM

Android + iOS

SCREENS

22-28

DELIVERY

10-14 weeks

FREE SUPPORT

6 months**Everything in Business App + the following**

DESIGN & EXPERIENCE

- ✓ **Bespoke UI/UX** with a clickable prototype approved before build
- ✓ Custom motion design and micro-interactions
- ✓ Design system and component library for future screens
- ✓ Accessibility passes — contrast, tap targets, font scaling
- ✓ Multi-language support (2 languages)

COMMERCE & ENGAGEMENT

- ✓ **Payment gateway** — Razorpay, Cashfree, Stripe or UPI
- ✓ Cart, order or booking flow with status tracking
- ✓ **In-app chat** or ticket-based support module
- ✓ Real-time updates — live status, live availability
- ✓ Ratings, reviews and wishlist
- ✓ Referral engine and coupon / discount codes
- ✓ Segmented push campaigns and in-app banners

BACKEND & OPERATIONS

- ✓ **Advanced admin dashboard** with live business analytics
- ✓ Role-based access — Admin, Manager, Support, Viewer
- ✓ Invoice and receipt generation
- ✓ Bulk import and export tools
- ✓ Scheduled reports by email
- ✓ **ZupiChat CRM + WhatsApp Business API** integration

ENGINEERING QUALITY

- ✓ Deep links and app indexing for search and campaigns
- ✓ Crash reporting, performance monitoring and alerting
- ✓ Staging and production environments
- ✓ Automated build pipeline with TestFlight and internal testing
- ✓ API rate limiting and basic security hardening

BONUS INCLUDED

- ✓ **6 months free maintenance** and OS compatibility updates
- ✓ App store graphics pack and launch creatives

BEST SUITED FOR

Product companies, service marketplaces, subscription businesses, multi-branch retail and hospitality groups, healthcare platforms, education platforms and funded startups moving from MVP to a real user base.

04

TIER 04 — PLATFORM

Enterprise Platform

Not one app — an ecosystem. Customer app, partner or field app, and an operations console, sharing one architecture built to survive real scale.

INVESTMENT FROM

₹3,49,000

Scoped quote · + 18% GST

PLATFORM

iOS · Android · Web

SCREENS

40+

DELIVERY

16–24 weeks

FREE SUPPORT

12 months**Everything in Premium App + the following**

ARCHITECTURE

- ✓ **Multi-app ecosystem** — customer, partner/driver and admin console
- ✓ Scalable cloud architecture with queues and caching
- ✓ Microservices where they genuinely help, monolith where they do not
- ✓ Horizontal scaling and load balancing
- ✓ Full API documentation and architecture handover

ADVANCED MODULES

- ✓ **Live location tracking** with maps SDK and route logic
- ✓ Wallet, payouts and commission engine
- ✓ Dispute, refund and cancellation workflows
- ✓ Advanced role and permission matrix
- ✓ Multi-language and multi-currency
- ✓ Third-party API, ERP and CRM integrations
- ✓ Automated email, SMS and WhatsApp workflows

RELIABILITY & GOVERNANCE

- ✓ Load and stress testing before launch
- ✓ Security audit and vulnerability remediation
- ✓ CI/CD pipeline with automated builds and releases
- ✓ Staging, UAT and production environments
- ✓ Uptime monitoring, alerting and on-call escalation
- ✓ Automated database backups with retention policy

HOW WE RUN IT

- ✓ **Dedicated project manager** and private WhatsApp channel
- ✓ Two-week sprints with a working demo at the end of each
- ✓ Shared board — you see every ticket and its status
- ✓ Quarterly performance and usage reports after launch

ALSO INCLUDED

- ✓ **12 months free maintenance** with priority response
- ✓ Team onboarding and operations documentation

BEST SUITED FOR

Multi-sided marketplaces, delivery and logistics operations, ride and rental platforms, franchise networks, hospital and education groups, and funded startups scaling past their first ten thousand users. **Enterprise is always quoted after a paid or free discovery phase** — the range above is a starting point, not a ceiling.

SECTION 09 — PART 1 OF 2

Full feature comparison

Every difference between the four tiers, line by line. Scope, design and user accounts first — backend, commerce and operations follow overleaf.

FEATURE	STARTER ₹35,000	BUSINESS ₹79,999	PREMIUM ₹1,79,000	ENTERPRISE ₹3,49,000+
SCOPE & DELIVERY				
Platforms released	Android	Android + iOS	Android + iOS	+ Web console
Number of screens	Up to 6	10–14	22–28	40+
Delivery timeline	3–4 weeks	6–8 weeks	10–14 weeks	16–24 weeks
Design revision rounds	2	3	4	Sprint-based
Free post-launch support	30 days	60 days	6 months	12 months
Written fixed-scope document	✓	✓	✓	✓
DESIGN				
Brand-themed UI kit	✓	✓	✓	✓
Fully custom UI design	–	✓	✓	✓
Clickable prototype before build	–	–	✓	✓
Custom motion & micro-interactions	–	Basic	✓	✓
Light & dark mode	–	✓	✓	✓
Design system & component library	–	–	✓	✓
USERS & CONTENT				
Push notifications	Basic	From admin	Segmented	Automated
Registration & login	–	✓	✓	✓
User profiles & saved items	–	✓	✓	✓
In-app search & filters	–	✓	✓	✓
Offline caching	–	✓	✓	✓
Multi-language support	–	Add-on	2 languages	Unlimited

All prices exclusive of 18% GST. Comparison continues on the next page.

SECTION 09 — PART 2 OF 2

Full feature comparison

Backend, commerce, engineering quality and store work across the four tiers.

FEATURE	STARTER ₹35,000	BUSINESS ₹79,999	PREMIUM ₹1,79,000	ENTERPRISE ₹3,49,000+
BACKEND & ADMIN				
Backend	Firebase	Custom	Custom	Scalable cloud
Web admin panel	⊖	✓	Advanced	Ops console
Role-based access	⊖	⊖	✓	Full matrix
Data import / export	⊖	CSV	Bulk tools	Bulk tools
Third-party API integrations	⊖	Limited	✓	ERP / CRM
ZupiChat CRM + WhatsApp API	⊖	Add-on	✓	✓
COMMERCE & ENGAGEMENT				
Payment gateway	⊖	Add-on	✓	+ wallet
Cart, order or booking flow	⊖	⊖	✓	✓
In-app chat / support	⊖	Add-on	✓	✓
Real-time updates	⊖	⊖	✓	Live tracking
Ratings, reviews & wishlist	⊖	⊖	✓	✓
Referrals & coupon engine	⊖	⊖	✓	+ commissions
ENGINEERING, STORE & OPERATIONS				
Analytics & crash reporting	✓	✓	+ performance	+ alerting
Staging environment	⊖	⊖	✓	Staging + UAT
CI/CD build pipeline	⊖	⊖	✓	✓
Load & security testing	⊖	⊖	Basic	✓
Store submission handled	Play only	Both stores	Both stores	Both stores
Store graphics & listing copy	Basic	✓	Full pack	Full pack
Source code & keystore handover	✓	✓	✓	+ docs
Dedicated project manager	⊖	⊖	⊖	✓

All prices exclusive of 18% GST. Any feature marked **Add-on** can be attached to that package at the price listed in Section 11.

02

PART TWO

Beyond the **packages**

Delivery platforms, ride booking, marketplaces and LMS apps are priced separately because the engineering is genuinely different. Here they are, followed by every module you can attach to any package — and the care plans that keep a shipped app alive on two moving platforms.

Specialised App Builds	15
Add-Ons & Optional Modules	16
App Care & Maintenance Plans	17

SECTION 10

Specialised app builds

These are complete app products rather than package tiers. Each one carries architecture the standard tiers do not include.

BUILD TYPE	WHAT'S INCLUDED	TIMELINE	PRICE
COMMERCE & ON-DEMAND			
E-Commerce App	Catalogue, variants, cart, checkout, payments, order tracking, coupons, admin panel	10–14 wks	₹1,29,000
Food Delivery / On-Demand	Customer + delivery partner + admin apps, live order flow, assignment logic, payouts	18–24 wks	From ₹2,49,000
Taxi / Ride Booking	Rider + driver apps, live tracking, fare engine, route maps, trip history, wallet	20–26 wks	From ₹2,99,000
Multi-Vendor Marketplace App	Vendor onboarding, product approval, commission engine, payouts, dispute handling	20–28 wks	From ₹3,49,000
SERVICE & INDUSTRY			
Healthcare / Appointments	Doctor profiles, slot booking, prescriptions, reports upload, reminders, teleconsult ready	12–16 wks	From ₹1,49,000
Education / LMS App	Courses, lessons, video, quizzes, progress tracking, certificates, instructor dashboard	14–18 wks	From ₹1,79,000
Real Estate / Listings	Property listings, map search, filters, enquiry routing, agent panel, saved searches	12–16 wks	From ₹1,39,000
Fitness & Wellness	Plans, class booking, trackers, streaks, subscriptions, trainer chat	10–14 wks	From ₹1,19,000
INTERNAL & CONVERSION			
Field-Force / Internal App	Attendance, task assignment, geo check-in, forms, offline sync, reporting dashboard	8–12 wks	From ₹99,000
Website to App conversion	Hybrid wrapper of an existing responsive site, push notifications, offline shell, store release	2–3 wks	₹24,999
Take over an existing app	Code audit, dependency and OS upgrade, bug backlog clearance, handover documentation	3–6 wks	From ₹45,000

HOW SPECIALISED BUILDS ARE QUOTED

Where a price says "From", we run a discovery phase, document the exact screen list, user roles and integrations, and issue a fixed written quotation before any work starts. Complex platforms are then delivered in two-week sprints with a working demo at the end of each. **All prices exclusive of 18% GST.**

SECTION 11

Add-ons & optional modules

Attach any of these to any package. Prices are one-time unless stated otherwise.

PLATFORM & BUILD	PRICE
Add iOS build to an Android package	₹18,000
Additional screen	₹3,500
Tablet / iPad optimised layouts	₹12,000
App icon + splash screen design	₹3,000
Store graphics & screenshot pack	₹4,500
Store account setup & publishing	₹3,500 / store
Extra design revision round	₹4,000

BACKEND & DATA	PRICE
Custom web admin panel	₹25,000
Third-party API integration	₹8,000 / API
Analytics & event tracking setup	₹5,500
Push campaign console setup	₹4,000
Data migration from an old app	From ₹9,000

FEATURES	PRICE
Payment gateway & checkout	₹9,000
In-app chat module	₹18,000
Live location tracking	₹22,000
Video calling	₹35,000
In-app purchase / subscriptions	₹14,000
Offline mode with sync	₹12,000
Social login pack	₹4,500
Biometric / fingerprint login	₹4,000
Additional language	₹8,000
ZupiChat CRM + WhatsApp API	From ₹8,000

THIRD-PARTY COSTS — AT ACTUALS	TYPICAL
Google Play developer account	₹2,200 once
Apple Developer Program	₹9,900 / year
Backend hosting	From ₹4,800 / yr
SMS / OTP credits	At actuals
Maps & cloud API usage	At actuals

A WORD ON THIRD-PARTY FEES

Google, Apple, your payment gateway and your SMS provider bill you directly — we never mark these up. **The store accounts are registered in your company's name**, which means the apps, the reviews and the user base belong to you and not to your agency.

SECTION 12

App care & maintenance

Android and iOS change every year, and apps that are not updated eventually stop being installable. Once your free support window ends, one of these plans keeps the app shipping.

Essential Care

₹2,999 / month

or ₹29,999 / year — save 2 months

- ✓ OS compatibility updates (Android & iOS)
- ✓ Crash monitoring and bug fixes
- ✓ Store listing maintenance
- ✓ Store policy compliance checks
- ✓ 2 content updates per month
- ✓ Backend uptime monitoring
- ✓ Email support — 48 hour response

Business Care

POPULAR

₹5,999 / month

or ₹59,999 / year — save 2 months

- ✓ **Everything in Essential, plus:**
- ✓ SDK and library upgrades
- ✓ One release cycle per month to both stores
- ✓ 6 content updates per month
- ✓ Performance and ANR monitoring
- ✓ Monthly usage & crash report
- ✓ Database backup management
- ✓ WhatsApp support — 24 hour response

Priority Care

₹11,999 / month

or ₹1,19,000 / year — save 2 months

- ✓ **Everything in Business, plus:**
- ✓ 8 development hours per month for new features
- ✓ Unlimited content updates
- ✓ Dedicated account manager
- ✓ Staging environment maintained
- ✓ Security patching & dependency audits
- ✓ Emergency hotfix release within 24 hours
- ✓ Priority support — 4 hour response

WHY APPS NEED CARE MORE THAN WEBSITES

- ✓ Google and Apple raise their minimum API level every year — old builds get delisted
- ✓ New phone screen sizes and OS versions break untested layouts
- ✓ Store policy changes (privacy, permissions, account deletion) need code changes
- ✓ An unfixed crash quietly destroys your store rating
- ✓ Payment and login SDKs deprecate versions on their own schedule

PLAN TERMS

- ✓ Plans can start immediately after the free support window
- ✓ Monthly plans billed in advance, cancel with 30 days' notice
- ✓ Annual plans paid upfront and include 2 months free
- ✓ Content updates mean text, image and listing edits — not new modules
- ✓ Store and hosting fees remain billed separately

PREFER TO PAY ONLY WHEN YOU NEED US?

AD-HOC SUPPORT	RATE
Emergency hotfix & store release	₹6,500 / incident
OS compatibility update & resubmit	₹9,000
Development or content work	₹1,200 / hour
Store rejection resolution	₹4,500

NOT COVERED BY A CARE PLAN

- ✗ New screens, modules or features — quoted separately
- ✗ Complete redesigns or platform migrations
- ✗ Store, hosting, SMS and API usage fees
- ✗ Damage caused by changes made by another developer

03

PART THREE

Working **together**

How a Codelith Lab app project actually runs — the six stages including store submission, the technology we build on, the payment schedule, and the terms both sides agree to before a single screen is designed.

How We Work — Process & Timeline	19
Technology Stack	20
Payment Schedule & Terms	21
Frequently Asked Questions	22

SECTION 13

How we work

The same six stages run on every app project. Timings shown are for the Premium App package — they compress for smaller tiers and extend into sprints for Enterprise.

1

Discovery & feature mapping

Week 1

We agree the user roles, the complete screen list and the feature list, and separate version one from "later". This becomes a written scope document — the thing we both point at if a question comes up in week nine.

2

Wireframes & user flows

Week 1–2

Every screen sketched and every path drawn — signup, purchase, failure states, empty states. Cheap to change here, expensive once it is coded.

3

UI design & clickable prototype

Week 2–4

Full-colour designs plus a prototype you can tap through on your own phone before development begins. You approve it; nothing gets built until you do.

4

Development sprints

Week 4–10

App, backend and admin panel built in parallel. You receive an installable test build every two weeks — not a status email, an actual app on your phone.

5

QA & real-device testing

Week 10–12

Tested on low-end Android, mid-range and iPhone. Network throttling, interrupted payments, permission denials and crash-free-session targets before we call it done.

6

Store submission & launch

Week 12–14

Listings, screenshots, privacy and data-safety declarations, then submission to both stores — including handling reviewer questions and resubmission if needed.

WHAT WE NEED FROM YOU

Logo and brand assets, content for the screens, your company details for the store listings, a payment gateway account if the app takes money, and one person empowered to approve. **Store review adds 1–7 days that nobody controls** — we build that into the timeline rather than promising a date we cannot hold.

TYPICAL DELIVERY TIMELINE BY PACKAGE

Starter MVP — Android, 6 screens

3–4 weeks

Business App — both stores

6–8 weeks

Premium App — 22 to 28 screens

10–14 weeks

Enterprise Platform — multi-app

16–24 weeks

SECTION 14

Technology stack

We choose the stack that fits the project, not the one that is fashionable. Everything below is production-proven and maintainable by any competent developer after handover.

Cross-platform

Flutter

React Native

Dart

TypeScript

Native

Kotlin (Android)

Swift / SwiftUI (iOS)

Jetpack Compose

Back-end

Node.js

Express

NestJS

Laravel

Python / FastAPI

REST

GraphQL

Database

PostgreSQL

MongoDB

MySQL

Firestore

Redis

Cloud & infra

AWS

Google Cloud

DigitalOcean

Firebase

Supabase

Docker

Payments

Razorpay

PayU

Cashfree

Stripe

UPI

Google Play Billing

Realtime & messaging

Socket.io

Firebase Cloud Messaging

ZupiChat CRM

WhatsApp Business API

Twilio

Maps & location

Google Maps SDK

Mapbox

Geofencing

Background location

Quality & analytics

Firebase Analytics

Crashlytics

Sentry

Mixpanel

Play Vitals

DevOps & release

Git

GitHub Actions

Fastlane

TestFlight

Play Console

Firebase App Distribution

Standards we hold every build to

- ✓ Crash-free sessions above 99.5% at launch
- ✓ Cold start under 3 seconds on mid-range Android
- ✓ Graceful offline and error states on every screen
- ✓ Minimum permissions requested, clearly explained
- ✓ Clean, commented, handover-ready code

What you receive at handover

- ✓ Complete source code and backend repository
- ✓ Android keystore and iOS signing assets
- ✓ Store, backend and database credentials
- ✓ Design files and exported assets
- ✓ Written admin guide and training recording

SECTION 15

Payment schedule & terms

Clear from the first day, so there are no awkward conversations on the last.

PACKAGE	ON CONFIRMATION	DESIGN APPROVAL	DEVELOPMENT MILESTONE	BEFORE STORE RELEASE
Starter MVP — ₹35,000	50%	—	—	50%
Business App — ₹79,999	40%	30%	—	30%
Premium App — ₹1,79,000	30%	25%	25%	20%
Enterprise — ₹3,49,000+	25%	25%	40% sprint-based	10%

INCLUDED IN EVERY PACKAGE PRICE

- ✓ Written screen-list and feature-list scope
- ✓ App icon, splash screen and store listing copy
- ✓ Real-device testing across screen sizes
- ✓ Store submission and reviewer correspondence
- ✓ Signed release builds and keystore
- ✓ Full source code ownership
- ✓ The stated post-launch support window

BILLED SEPARATELY

- ✗ Google Play developer account — ₹2,200 one-time
- ✗ Apple Developer Program — approx ₹9,900 per year
- ✗ Backend hosting — from ₹4,800 per year
- ✗ SMS, OTP and WhatsApp message credits
- ✗ Maps, cloud and AI API usage
- ✗ Payment gateway transaction charges
- ✗ Paid advertising and app install campaigns

GENERAL TERMS

- 01 All prices in this document are exclusive of 18% GST**, charged additionally on every invoice.
- 02** This quotation is valid for **30 days** from the date of issue.
- 03** The advance payment is non-refundable once design or development work has commenced.
- 04** Content — text, images, logo and brand assets — is provided by the client unless a content add-on is purchased.
- 05** Timelines begin from the date the advance payment and complete content are both received.
- 06 Store review times are controlled by Google and Apple** and are excluded from our delivery commitment.
- 07** If a store rejects the app for a reason within our scope, we fix and resubmit at no charge. Rejections caused by the client's business model, content or policy compliance are billed at ₹4,500 per resolution.
- 08** Store developer accounts are registered in the client's name; the client is the publisher of record.
- 09** Revisions beyond the included rounds are billed at **₹4,000 per additional round**.
- 10** Requests outside the approved scope are quoted separately and require written confirmation.
- 11** Full source code, keystore, backend and all credentials are transferred after the final payment is cleared.
- 12** We sign an NDA on request before discovery; your idea and data are never reused for another client.
- 13** We are not liable for downtime, data loss or damages caused by third-party services, store policy changes, client-side changes or hosting providers outside our control.
- 14** Either party may terminate with written notice; work completed to that date is chargeable pro-rata.
- 15** Codelith Lab may display the completed app in its portfolio unless the client requests otherwise in writing.
- 16** All disputes are subject to the jurisdiction of courts in Pune, Maharashtra, India.

SECTION 16

Frequently asked questions

Q. Do I own the source code and the app?

Yes, completely. After the final payment we transfer the source code, the Android keystore, iOS signing assets, backend repository and all credentials. The store accounts are in your company's name from day one, so the app, its reviews and its users are legally yours.

Q. Do I have to pay twice for Android and iOS?

No. We build in Flutter or React Native, so both platforms come from one codebase — that is why the Business tier includes both stores at ₹79,999 rather than double. Only the Starter MVP is single-platform, and adding iOS to it costs ₹18,000.

Q. What are the Google and Apple fees, and who pays them?

Google Play charges a one-time developer fee of about ₹2,200. Apple charges roughly ₹9,900 every year. These go directly to Google and Apple in your name — we never mark them up, and we do not resell them.

Q. What happens if Apple or Google rejects the app?

Rejections are normal, especially first submissions. If the cause is within our scope — a technical fault, a missing declaration, a policy detail we should have handled — we fix and resubmit free. If it is about your business model or content, resolution is billed at ₹4,500.

Q. Do I need a backend, or can the app work alone?

If the app only shows fixed information, Firebase is enough and that is what the Starter tier uses. The moment you need logins, orders, bookings or an admin panel, you need a real backend — which is included from the Business tier upward.

Q. What happens when Android or iOS releases a new version?

Every year both platforms raise their minimum requirements, and apps that are not rebuilt eventually stop being installable. Compatibility updates are covered by any Care Plan from ₹2,999 per month, or billed at ₹9,000 per update if you prefer to pay per occasion.

Q. Can you take over an app another developer built?

Usually yes, provided you have the source code and store access. We start with a paid code audit from ₹45,000 that tells you honestly what is salvageable and what is cheaper to rebuild — before you commit to either.

Q. How do you protect my idea?

We sign an NDA before discovery on request, at no cost. Your concept, data, designs and code are never reused for another client, and we will tell you upfront if we already work with a direct competitor.

Q. Can I start small and add features later?

Yes, and for most first-time app owners that is the right call. Start with the MVP, put it in real users' hands, then invest in what they actually ask for. Upgrading within 6 months means you pay only the difference between the tiers.

Q. How do I get started?

WhatsApp us on +91 86691 17894 or email business@codelithlab.com. We will run a short discovery call, send a written screen list, feature list and fixed quotation, and once the advance is received, design begins the same week.

— NEXT STEP

Let's build something people keep **installed.**

Tell us what the app has to do and who it is for. We will come back with a screen list, a fixed price and a delivery date — usually within 24 hours. No pressure, no retainer to talk, no jargon.

CALL OR WHATSAPP

+91 86691 17894

+91 83296 08019

EMAIL & WEB

business@codelithlab.com

codelithlab.com

SEE OUR INTERFACE QUALITY FIRST

codelithlabdemo.online

68 flagship demo builds across 8 industries. The craft you see there is the standard we apply to app UI.

REGISTERED OFFICE

**Sr. No. 61/1A, Lipane Vasti,
Ambegaon BK, Pune — 411046**

FOLLOW

Instagram · @codelith_lab

LinkedIn · Codelith Lab

YouTube · @codelithlab

01

Send us a message

Describe the app in a paragraph — what it does and who uses it. That is enough to start.

02

Get a screen list & quote

A discovery call, then a documented screen list, fixed price and delivery date within 24 hours.

03

Design starts this week

Pay the advance and wireframes begin immediately, with a test build on your phone every two weeks.

Codelith Lab

PRIVATE LIMITED · EST. 2025 · PUNE, INDIA

Volume **02** of 04 — Mobile App Development

Also available: Website Development · SEO Services · Domain & Hosting

CIN U62091PN2025PTC247887 · All prices exclusive of 18% GST